

MATTHEW J FARRELL

Founder & Principal, Farrell Management Group

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farrellmgtgrp.com



Overview

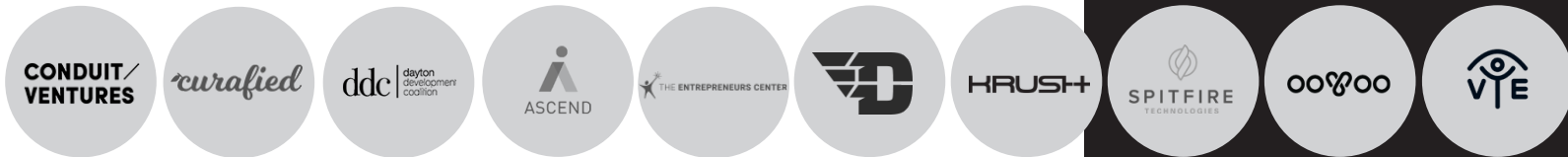
I am a passionate and strategic leader with a tireless work ethic and a portfolio of successful client engagements.

With a professional history spanning several highly competitive but diverse industries, I set out in mid-2013, founding Farrell Management Group with a goal of helping clients solve complex problems, supporting growing teams, and translating big visions into actionable strategies. Over the last 5 years, I have been able to do just that, working with companies of all sizes to drive innovation while building sustainable business operations.

I am a doer and constant learner who is deeply passionate about bringing concepts to life and connecting people and ideas. I excel in delivering a strategic approach to prepare and optimizing for growth.

Farrell Management Group serves as a value-added partner in the areas of leadership, strategy, business operations, partnerships, project management, marketing, and more.

A subset of clients - past & present...



Professional Experience

Farrell Management Group <i>Founder/Principal & Senior Business Consultant</i>	06/2013 - PRESENT
Krush Technologies <i>Co-Founder & Vice President</i>	07/2015 - 08/2017
University of Dayton & The Big Hoopla, Inc. <i>Assistant Athletic Director & Founding Executive Director</i>	09/2013 - 09/2015
WinSupply <i>Manager: Supply Chain, Demand Planning & Inventory</i>	06/2011 - 09/2013
University of Dayton <i>Director of Operations, Men's Basketball</i>	06/2006 - 06/2011
IYB Enterprises <i>Managing Director</i>	06/2007 - 04/2011

Formal Education

University of Dayton <i>Master of Business Administration</i>	2009
University of Dayton <i>Bachelor of Science, Finance & Business Economics</i>	2006

Passion Areas:

- Strategic Planning
- Business Operations
- Marketing & Product Positioning
- Team: Alignment, Building, Culture
- Stakeholder / Investor Relations
- Process Improvement
- Product Lifecycle
- Entrepreneurs & Start-ups

Functional Experience:

- Executive Leadership
- Business Operations
- Marketing
- Product & Project Management
- Human Resources & Recruiting
- Public Relations
- Supply Chain
- Finance & Asset Management
- Operations & Administration

Industry Experience:

- Corporate Services & Consulting
- Venture-backed Start-ups
- Technology & Software Solutions
- Web/Mobile Applications (Consumer)
- Collegiate (NCAA) Athletics
- Supply Chain & Distribution
- Civic, Non-Profit & Membership Groups

Additional Experience:

- Extensive International Travel
- International Business Consolidation
- International Collaborations & Partnerships